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JILL MORRISON

San Francisco, CA

WORK EXPERIENCE

Graphic Designer / *San Francisco Insight Meditation Community*, SF, CA 2013-

- Design and produce program and class flyers
- Developed concepts for and designed organization logo
- Consulted with web programmer on website redesign, choosing colors, fonts, icons and photographs

Literacy Intervention Tutor / *Reading Partners*, San Francisco, CA 2015-2017

- Tutored elementary school children in need of assistance with reading, comprehension and fluency in English
- Followed a structured curriculum to help students learn specific skills and concepts

Graphic Designer / *Stress Reduction at Work*, San Francisco Bay Area 2014

- Developed concepts for and designed business logo
- Refined concepts and produced multiple variations to suit different needs

Web Designer / *Lee Harvey Roswell*, San Francisco, CA 2007-2013

- Managed and maintained website, communicating directly with the client on changes and updates
- Conceptualized and created portfolio website for local artist
- Designed and produced various print collateral, including promotional postcard and poster

Graphic/Production Designer / *California Film Institute*, San Rafael, CA 2009-2013

- Designed and produced informational materials for the annual Mill Valley Children's Film Festival
- Adapted existing template for and produced Community Cinema schedule to suit current needs of the program

Graphic Designer / *Progressive Democrats of America*, USA 2010-2011

- Designed and produced printed materials for speaking events and information on various topics
- Created advertisements and other interactive promotional graphics for organization website and email blasts

Graphic Designer / *Opie & Dixie*, San Francisco, CA 2007-2011

- Conceptualized and designed marketing collateral—such as flyers, brochures and press kit—and updated materials as necessary
- Reworked existing shampoo and conditioner labels to meet client's expectations
- Created and presented Photoshop mock ups to client's web designer, to unify website with look and feel of collateral

Graphic Designer / *Lumasense Technologies*, San Francisco Bay Area 2008

- Created templates for print collateral to establish consistent look and feel across all materials
- Designed and produced product data sheets and brochures

Graphic/Production Designer / *ArtSpan*, San Francisco, CA 2007

- Produced San Francisco Open Studios guide
- Designed and produced supporting San Francisco Open Studios maps

PRO BONO/
VOLUNTEER

350 Bay Area / *Event & educational collateral design; website management / 2013-2014*
San Francisco Insight Meditation Community / *Newsletter design / 2011-2014*
Taproot Foundation / *Educational brochure design and production for:*
McCullum Youth Court / 2009
Alameda County Family Justice Center / 2010

TECHNICAL
SKILLS

Adobe Photoshop, Illustrator, InDesign, Bridge, Acrobat and familiarity with After Effects;
QuarkXPress; Wordpress; Fetch; HTML; CSS; Microsoft Word and familiarity with PowerPoint;
understanding of offset process; letterpress experience

EDUCATION

Academy of Art University / San Francisco, CA / *Graphic Design*
City College of San Francisco / *Certificate in Production Art*
School of the Art Institute / Chicago, IL / *Photography*
Greenfield Community College / Greenfield, MA / *AA in Fine Art*

AWARDS/
EXHIBITIONS/
PUBLICATIONS

Pcom International / *Creative Awards Winner, Merit Award / 2008*
Visions of Peace & Justice / *Page 55, Inkworks Press ©2007*
Pcom International / *Creative Awards Winner, Bronze Award / 2007*
AIGA Student Group Spring Show / *San Francisco, CA / 2005*
City College of San Francisco / *Design Collaborative / 2004*